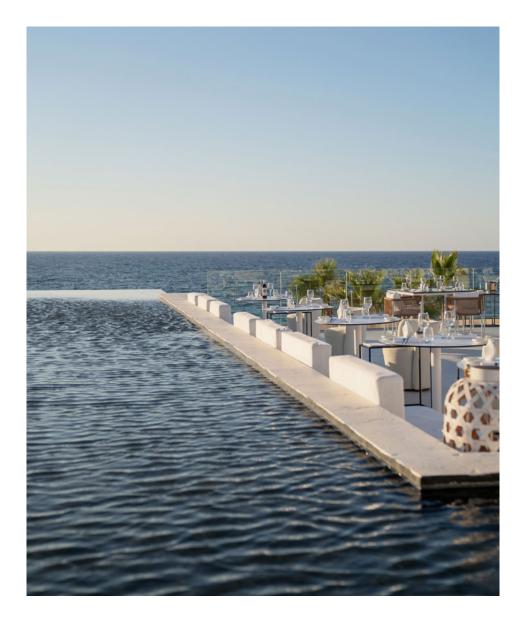


A FANTASY OF WATERFRONT LIFE



GRECOTEL



LUXME WHITE LIES ON THE ISLAND'S STUNNING NORTH COAST.

Sitting on a beautiful sandy beach, featuring a fabulous Pool life, exquisite gastronomy, the chilling Hippie Spa, a vast array of kids' activities and diverse entertainment offering for all-day fun. LUXME White features open-style public spaces & generous light-filled accommodations that mirror the easy elegance of a Grecotel luxury resort lifestyle.



GRECOTEL

GRECOTEL PROUDLY PRESENTS LUXME® RESORTS AND REDEFINES THE UPSCALE ALL-INCLUSIVE HOLIDAY CONCEPT. LUXME® IS LUXURY MADE EASY® IN EVERY ASPECT: SPECTACULAR SEAFRONT LOCATIONS, GREAT SERVICE, OUTSTANDING DINING, TAILORED ACTIVITIES, SPORTS, WELLNESS & ENTERTAINMENT!

AN IRRESISTIBLE OFFERING COMBINING COMFORT AND CLEAR-CUT PRICING WITH THE GOLD STANDARD OF PREMIUM F&B, CHIC BEACHFRONT LIFESTYLE AND PAMPERING EXPERIENCES. ENJOY AN UNFORGETTABLE HOLIDAY IN AMAZING VALUE! GET ACCESS TO THE BEST "LUXE ALL INCLUSIVE LIVING[®]" JUST FOR YOU!

Rethymno the Beach 11 Kilometers of Beach Citta diRethymno LUX-ME WHITE 🚄 Rort di Rethymno Marina AGRECOFARMS OLIVE GROVES OF ADELE PRASSES ELEFTHERNA ARCHEOLOGICAL MUSEUM SETTLEMEN

IDEAL FOR

All ages, Luxury all inclusive living, family friendly hotel

LOCATION

Built along the beach coastline on the Cretan Riviera near Rethymno on a beautiful, sandy & pebble beach. • Rethymnon town: 8,4 km
Heraklion Airport: 75 km • Chania Airport: 75 km

NEWS 2025

The resort debuts new stunning seafront suites with private pools and sublime swim-up rooms, enhanced décor and upgraded premium amenities creating the ultimate setting for captivating, luxurious all-inclusive holidays.

What is included

REFINED SERVICE Receiving each and every guest as dear family coming home from afar is at the core of Grecotel's philosophy of hospitality. Aiming in providing the best possible experience for its guests, no detail is left unattended by Grecotel's highly skilled staff, from the crisp linen at the a la carte and buffet restaurants, to the variety of pillows in the guestrooms, suites and villas, to the manicured lawns and colourful gardens, to the attention, discreetness and sincere interest with which each guest is served and its preferences remembered and satisfied.

ACCOMMODATION Total Rooms 264

BEACH & POOLS

The hotel lies on a blue flag awarded, 1000m long sand and pebble coastline. The Resort boasts 22 pools: • Deep blue seawater heated pool (in selected months, April & October) for all guests use • Family Activity Pool: One sea water pool (495 sq.m.) & Children Sea Water Pool (155 sq.m) for all guests use • 8 sharing seawater pools for designated rooms • 11 private pools (up to 24°C) for the ultra-luxury Villa Residences collection

FEATURES

• 6 Restaurants & 1 Late night Snack • 4 Bars • 2 Wine Cellars • Pâtisserie + Chocolaterie • Creperie - Gelateria • 400m² Hippie Wellness Center • Grecoland Kids Club • Conference room for up to 50 people • Fitness Center

AWARDS

• Excellence Award 2023 by Tripadvisor • Travelers' Choice 2024 by Tripadvisor • Customer Excellence award 2023 by British Airways • Readers Choice Awards 2024 by CondeNast Traveler •TUI Global Hotel Awards 2024 - Quality Hotel • Quality Award Winner 2023 Jet2Holidays • Holiday Check Most Popular 2024 • Corendon Hotel of the Year 2024 - Premium Award • Booking Traveler Review Award 2025 • Quality Global Hotel Award by TUI 2023 • Travelife Gold Award • TUI Umwelt Champion • TUI Family Champion • Best Greek Hotel Dining Experience 2021 - GOLD by Greek Hospitality Awards • Bike Friendly Hotel Award 2022-2026 • Green & Fair Hotel 2023 by TUI

MEAL PLAN

Luxe All-In Dining

A luxurious, all-in, holiday concept opens up a world of endless choices on the most stunning waterfront location. A top-notch food and beverage selection to be enjoyed throughout the day, including lavish breakfast, lunch, and dinner options, à la carte dining venues, delicious snacks on scheduled time gaps, Pâtisserie-Chocolaterie and Creperie-Gelateria spots, unlimited drinks from a wide collection of premium brands, selected wine labels, refreshing cocktails and healthy juices. Guests enjoy pool and beach service, as well as fun fitness and wellness activities. Kids go free.

RESTAURANTS & BARS

Ventanas II Mar - Buffet Restaurant, All Day Dining and Wine Library Mediterranean buffet style with theme nights. B+L+D Gourmet Promenade A second choice of A la carte breakfast is offered only at "YALI Collection Suites & Villas". Reservations required. B Tavernaki Contemporary style "Tavernaki", Greek a la carte Restaurant. L+D

Fico d' India Italian classics. A poolside a la carte venue. L+D **The White** Fine dining. A unique restaurant concept serving "menu degustation" from France, Italy and Greece prepared by masters. Adults only (12+) D **Guest Restaurant – Lobsteria** Selected months 15/06 to 15/09 D **Asia White** On the gourmet promenade a little Asian treat, right next to the waves. D

Light Fare by the Pool, Snacks & Light Lunch L

Creperie – Gelateria by the beach. Indulge in a yummy crepe filled with your favorite cream flavor or enjoy gelato, a fruit "granita", or Greek-style café frappe at the Gourmet Promenade. Refreshments are served from morning to sunset.

Pâtisserie+Chocolaterie All about chocolate & sweet breads, pastries, cakes, macarrons & a candy kingdom.

Late night snacks, up to 03.00 hours /7 days a week lounge and dine. Unlimited Drinks A remarkable range of 100+ regular & premium brands, cocktails & healthy juices served at 4 bars & 2 Wine Cellars. There are 150+ Wine Labels from Greece and all around the World, available in the LuxME Concept.

Agreco Farm: A unique culinary experience, tasting diverse seasonal dishes based on the fruits of the land and the legendary nutritional Cretan cuisine. Dinner (Reservation Required, Transfers not included) **Snacking:** During the day we tempt you with a choice of canapés and sandwiches, from a Cretan, Asian & Italian selection.

Afternoon Tea: Organic herbal teas & traditional homemade "kaloudia". A ritual not to be missed and always cherished. (Reservations required)

Wine Library: The Wine Tasting Room from where guests, with the consultancy of our sommelier, may taste exceptional wines from a vast variety of etiquettetes, will guarantee a memorable experience.

ROOM SERVICE 07:30 - 23:00 at an extra charge.

Vegan / Vegetarian / Gluten Free options, as well as Vegan and BIO wines in all restaurants.

LuxME Dinning-Terms & Conditions The LuxME concept includes breakfast, lunch, dinner options as well as outstanding a la carte dining, snacking during the day including Pâtisserie-Chocolaterie, Creperie-Gelateria, premium selection of drinks & beverages. LuxME is valid in all available Restaurants and Bars and does not apply to in-room dining. Restaurants are subject to availability and are subject to change due to seasonality, weather, or other unforeseen causes. Possibility to dine in each a la carte restaurant once weekly, upon availability. Prior reservations required to all available restaurants. Restaurants may be unavailable on special occasions. Operating days and hours of every food & beverage department are subject to change. Guest Restaurant in the White Palace operates between 15/06-15/09. Transfer to the Agreco Farm is not included. LuxMe package ends at 5 p.m. on the departure day.

Dress code: Smart Casual in all restaurants and bars at all times.

KIDS

Kids Go Free Children up to 12 years old enjoy free kids dining in the "Tasty Corner", free Grecoland kids' programme, GrecoTeens and outdoor creative activitie

Grecobaby, O-3 yrs., Pre-arrival order of baby equipment, baby food order. • Baby-sitting, extra charge.

Grecoland Kids Club, 4-12 yrs., 6 times per week. During high season (July and August), Grecoland operates 6 days per week. Children under 4 yrs. must be supervised at all times by a parent or guardian.

Grecoteens Activities, 13+ yrs., From mid June – mid September. Discovery adventures activities, 7-14 yrs., Once a week. Kids Dining, 3-12 yrs., • Petite gastronomie: free kids dining in all à la carte restaurants & Kids buffet section at Ventanas il Mar Restaurant.

SPA & WELLNESS

HIPPIE WELLNESS CENTER

Facilities include: spa suites, nail bar, sauna and lifestyle boutique (Treatments not included).

EVENING ENTERTAINMENT

• Dj Music Performances • Dance Parties • Professional External Entertainment • Dancing, kid's shows • Veranda Full Moon & White Night

MEETING FACILITIES

Conference Room. A modern fully-equipped day-light conference room; ideal to accommodate business meetings or incentive groups for up to 50 people, theater style.

ENVIRONMENTAL POLICY

• TUI Top Quality 2020 • TUI Environment Champions • Travelife Gold Award • Use of organic products/produce • Use of Solar Energy to heat water • Waste Recycling • Support the protection of the endangered sea turtle Caretta-Caretta • Blue Flag Awarded beach • Environmental Activities and guest Information.

SERVICES

WiFi Free in all hotel areas and guest rooms.

Grecotel Mobile App proposes a world of information regarding your stay, online-reservation at the à la carte restaurants and services in and out of the hotel.

24h WhatsApp Concierge Designated staff members are available on WhatsApp, to assist guests on everything they may desire.

Multilingual personnel English, German, Russian, French, Italian, Greek
Medical Services 24hr Medical cover, Doctor on call -extra charges may apply depending on guests' travel insurance • Pharmacy at 2 km
Hospital at 9 km.

Transport Car Rental Desk in hotel (Local agency) • Bus stop outside the hotel

Taxi Service on request: • to Rethymnon (8,4km) • to Heraklion (70km)
• to Heraklion Airport (75km) • to Chania (68km) • to Chania Airport (75km) • Minivan up to 6 adults to Chania/Heraklion Airport

• to Ag. Nikolaos (132km) • to Elounda (140km)

Money All major Credit Cards are accepted • Bank ATM at the hotel **Voltage** Current 220V.

Mobility Impaired Guests Due to hotel's layout most departments and rooms are not accessible for the mobility impaired guests.

Animals Pets are not allowed due to lack of private gardens. Service animals are allowed to accompany their handler in all hotel premises. View pets policy at grecotel.com/pets-policy.

Official Hotel Categorization Five star Resort

Contact details GR-741 00 Pigianos Kampos, Rethymno, Crete, TEL.: (+30) 28310 71102, E-mail: reservations.wp@grecotel.com

FITNESS & ACTIVITIES

FITNESS & WELLNESS	SPORT & FUN	GROUP FUN	FUN AROUND		
Pilates	Table tennis	Darts	E-Bike & E-Scooter service: Includes digital tour, GPS and other in-app services***		
Stretching	Water Polo	Boccia	Farmer for a day at Agreco Farm*		
Aqua Gym	Snorkeling*	Board games	Aqua Park** (15km)		
Yoga	Watersports*	Kubb	Horse riding* (4km)		
Elastic cross		Petanque	Tennis court* (5km)		
			Under water diving center* (10km)		
			**		
			ACUA PARK		
			× Alt inv		

*Additional fee **Transportation not included *** Cost depends on rental duration. The service will be available daily from 7 am - 11 pm. The rental procedure as well as the acceptance of the Terms & Conditions and the payment will be automated and completed by guest.

LUX ME WHITE PALACE NEW HOTEL MAP

- 1. Entrance
- 2. Reception
- 3. Hippie Wellness Center
- 4. Jewellery Shop
- 5. Hotel Shop-Boutique
- 6. Fitness Center
- 7. Deep Blue Seawater Main Pool
- 8. Infinity Sharing pool (for designated rooms)
- 9. Infinity Sharing pool (for designated rooms)
- 10. Watersports Center
- 11. Conference room
- 12. White wing Sharing Pool
- 13. Palace wing Sharing Pool
- 14. Adults Zone
- 14. Adults Zone
- 15. Ventanas il Mar 16. Petite Gastronomy
- 17. The White fine dining
- 17. The white him
- 18. Fico D'India



ACCOMMODATION CHART

All room types include:

- Complimentary Stocked Mini bar
- Complimentary Tea and Coffee Facilities
- Nespresso Machine with 2 complimentary pods per adult/per day
- In-room Safe
- Room Service from 07.30 until 23:00 (extra charge)
- Laundry Services (extra charge)
- Bathrobes & Slippers
- Hair Dryer
- Deluxe Bathroom Amenities
- Complimentary Wi-Fi
- LCD TV

ROOM TYPES	LOCATION	SIZE	SLEEPS	VIEW
Double Guestroom Garden/Mountain View	All Wings	27m²	2+1	Garden/ Mountain
Swim Up White Room	White & Rethymno Wings	27m ²	2	Garden
Double Guestroom Sea View	All Wings	27m²	2	Sea
Superior Guestroom Sea View	All Wings	33m²	2	Sea
Prestige Guestroom Sea View with Garden	White Wing	35m²	2	Sea
Family Guestroom	White, Blue & Rethymno Wings	37m²	2+2 or 3	Garden
Swim Up Family Guestroom	White & Rethymno Wings	37m²	2+2 or 3	Garden
Swim-Up Guestroom Sea View with Garden	White, Palace & Rethymno Wings	35m²	2	Sea
Junior Suite Sea View	All Wings	40m ²	2+1	Sea
Family Apartment Garden View	Rethymno & Palace Wings	55m²	2+3	Garden
White Family Suite Sea View	All Wings	50m ²	2+2	Sea
Grand Family Suite Sea View	Palace Wing	75m ²	4+2	Sea
Petit "Yali" Seafront Suite with Sharing Pool	Rethymno Wing	40m ²	2+2	Sea
"Yali" Seafront Suite with Sharing Pool	Blue & Rethymno Wings	54m²	2+2	Sea
Villa White Seafront Private Heated Pool	White & Palace Wings	85m²	2+2	Sea
Villa Luxe Yali Seafront Private Heated Pool	White & Palace Wings	60m²	2+2	Sea

ACCOMMODATION LAYOUTS & PHOTOS ARE SAMPLES AND MAY VARY DEPENDING ON THE POSITION WITHIN THE HOTEL. MEASUREMENTS ARE APPROXIMATE TO THE NEAREST m^2



DOUBLE GUESTROOM

GARDEN / MOUNTAIN VIEW Location: All Wings, 1st or 2nd floor

View: Garden View Size: Indoor: 27 sq.m., Outdoor: 8 sq.m. Layout: Open plan Sleeps: 2 adults + 1 child Beds: One King size bed or twin beds & extra single sofa bed Bath: Bathroom with one washbasin & bathtub





DOUBLE GUESTROOM SEA VIEW

Location: All Wings, 1st or 2nd floor View: Sea View Size: Indoor: 27 sq.m., Outdoor: 8 sq.m. Layout: Open plan Sleeps: 2 adults Beds: One King size bed or twin beds Bath: Bathroom with one washbasin, bathtub or shower Snecials: Amazing views Large glass door

Specials: Amazing views. Large glass doors. Spacious covered balcony.

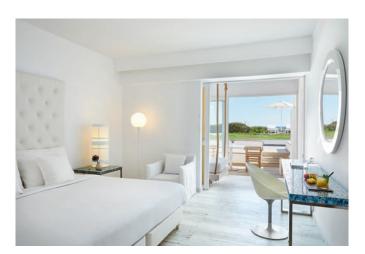




SEA VIEW

Location: All Wings, 1st or 2nd floor View: Sea View Size: Indoor: 33 sq.m., Outdoor: 8 sq.m. Layout: Open plan Sleeps: 2 adults Beds: One King size bed or twin beds Bath: Bathroom with one washbasin and separate walk-in shower Specials: Large glass doors overlooking the sea. Spacious covered balcony





PRESTIGE GUESTROOM SEA VIEW WITH GARDEN

Location: White Wing, Ground Floor View: Sea View

Size: Indoor: 35 sq.m., outdoor: 25-30 sq.m. Layout: Open plan (soft sliding panel separation) Sleeps: 2 adults

Beds: One King size bed or twin beds & extra single bed

Bath: Bathroom with one or two washbasins & bathtub or shower

Specials: Privileged location. White floor-to-ceiling large glass doors.









SEA VIEW WITH GARDEN

Location: White, Palace & Rethymno Wings, Ground Floor

View: Sea View

Size: Indoor: 35 sq.m., Outdoor: 8 sq.m.

Layout: Open plan (soft sliding panel separation) Sleeps: 2 adults

Beds: One King size bed or twin beds & extra single bed **Bath:** Bathroom with one or washbasin & bathtub or shower

Pool: Sharing swimming pool 210 sq.m.

Specials: Privileged location. White floor-to-ceiling large glass doors. Direct access to the resort's exclusive pool.



JUNIOR SUITE SEA VIEW

Location: All Wings, 1st or 2nd floor

View: Sea View

Size: Indoor: 40 sq.m., Outdoor: 8 q.m. **Layout:** Open plan

Sleeps: 2 adults + 1 child

Beds: One King size bed or twin bed & 1 extra single sofa bed

Bath: Bathroom with two washbasins & separate walk-in shower within the bedroom

Specials: Large glass window doors overlooking the sea. Covered balcony.





OPEN PLAN SUITE SEA VIEW

Location: White & Rethymno Wing, 1st or 3rd floor View: Sea View

Size: Indoor: 40 sq.m., Outdoor: 8 q.m.

Layout: Open plan

Sleeps: 2 adults + 1 child

Beds: One King size bed or twin bed & 1 extra single sofa bed

Bath: Bathroom with one washbasin &

one shower

Specials: Large glass window doors overlooking the sea.





WHITE SUITE SEA VIEW

Location: All Wings, 1st or 2nd floor View: Sea View Size: Indoor: 50 sq.m., Outdoor: 16 sq.m.

Layout: Open plan (sliding door

separation) **Sleeps:** 2 adults

Beds: One King size bed & 2 extra sofa beds

Bath: Bathroom with one washbasin, bathtub or shower & separate in master bedroom walk-in shower

Specials: Large glass window doors. 2 spacious balconies.





SWIM UP WHITE ROOM

GARDEN VIEW

Location: White & Rethymno Wings View: Garden & Sharing Pool Size: Indoor: 27 sq.m., Outdoor: 8 sq.m. Layout: Open Plan Sleeps: 2 adults Beds: 1 Double bed or Twin beds & 1 extra single bed Bath: Bathroom with one washbasin & bathtub Pool: Sharing swimming pool



FAMILY ACCOMMODATION



FAMILY GUESTROOM

Location: White, Blue & Rethymno Wings, Ground Floor or 1st floor View: Garden View Size: Indoor: 37 sq.m., Outdoor: 8 sq.m. Layout: Open plan (sliding door separation) Sleeps: 2 adults + 2 children or 3 adults Beds: One King size bed or twin beds & 2 extra single sofa beds or bunk beds

Bath: Bathroom with one or two washbasins, bathtub or shower

Special: Floor-to-ceiling glass doors







FAMILY APARTMENT GARDEN VIEW

Location: Rethymno & Palace Wings, 1st or 2nd floor

View: Garden View Size: Indoor: 55 sq.m., Outdoor: 10 sq.m. Layout: Two separate sleeping areas Sleeps: 2 adults + 3 children Beds: One King size bed or twin beds, 2 single sofa beds, 1 extra single bed Bath: 2 bathrooms with two washbasins & 2 showers Special: 2 fully furnished balconies



SWIM UP FAMILY GUESTROOM GARDEN VIEW

Location: White & Rethymno Wings, Ground Floor View: Garden & Sharing Pool Size: Indoor: 37 sq.m., Outdoor: 8 sq.m. Layout: Master bedroom separate from children sleeping area by a sliding door Sleeps: 2 adults + 2 children or 3 adults Beds: 1 double and 2 single beds Bath: Bathroom with one or two washbasins & bathtub Pool: Sharing swimming pool



LUXME WHITE - GRECOTEL LUXME RESORT

WHITE FAMILY SEA VIEW

Location: All Wings, 1st or 2nd floor View: Sea View Size: Indoor: 50 sq.m., Outdoor: 16 sq.m. Layout: Open plan (sliding door separation) Sleeps: 2 adults + 2 children Beds: One King size bed & 2 extra single beds Bath: Bathroom with one washbasin, bathtub or shower & separate in master bedroom walk-in shower

Specials: Large glass window doors. 2 spacious balconies.







Location: Palace Wings, Ground floor, 2nd or 3rd floor

View: Sea View

Size: Indoor: 75 sq.m., Outdoor: 16 sq.m.

Layout: 2 separate master bedrooms & a living area with two sofa beds **Sleeps:** 4 adults + 2 children

Beds: 1 King size bed & 2 extra single beds & 2 sofa beds

Bath: 2 bathrooms, two washbasins, bathtub & 2 separate en-suite shower cabins Specials: Large glass doors overlooking the sea. 2 furnished covered balconies. Ample wardrobe.







"YALI" ACCOMMODATION

PETIT YALI SEAFRONT SUITE VITH SHARING POOL SEA VIEW Location: Rethymno Wing, Ground floor Yew: Sea View Yex: Idoor: 40 sq.m., Outdoor: 25 sq.m. Layout: Master Bedroom & and en suite comfy lounge with two sofa beds. Stesses: 20 or King size bed & two extra single beds. Beds: One King size bed & two extra single beds. Betri: Bathroom with one washbasin & shower. Pool: Sharing seafront swimming: Pool: Sharing seafront swimming:

YALI SEAFRONT SUITE

WITH SHARING POOL SEA VIEW

Location: Blue & Rethymno Wings, Ground floor

View: Sea View

Size: Indoor: 54 sq.m., outdoor: 40 sq.m.

Layout: Master bedroom & lounge with two sofa beds

Sleeps: 2 adults + 2 children

Beds: One King size bed & 2 extra single beds

Bath: One washbasin, bathtub & shower

Pool: Sharing seafront swimming pool 350 sq.m.

Specials: Privileged location. Ample wardrobes. Glass doors overlooking the sea. Covered balcony. Landscaped garden up to 40 sq.m. with sunbeds & umbrella.







VILLA LUXE YALI SEAFRONT

WITH PRIVATE POOL, SEA VIEW

Location: White & Palace Wings, Ground floor

View: Sea View Size: Indoor: 60 sq.m., outdoor: up to 80 sq.m.

Layout: 1 master bedroom & a living area with two sofa beds

Sleeps: 2 adults + 2 children

Beds: One King size bed & two extra single beds

Bath: One washbasin, bathtub & shower

Private Pool: Private swimming pool featuring sunken beds (selected villas) up to 20 sq.m., heated up to 25°C upon request with extra charge (90€ per day)

Specials: Ample walk-in wardrobes. Glass doors to create oversized living space. Interior covered terrace 60 sq.m. with sunbeds, umbrella & outdoor shower.







VILLA WHITE SEAFRONT

WITH PRIVATE POOL, SEA VIEW

Location: White & Palace Wings, Ground floor View: Sea View

Size: Indoor: 85 sq.m., outdoor: 60 sq.m. Layout: 1 master bedroom & a living area with two sofa beds Sleeps: 2 adults + 2 children

Beds: One King size bed & 2 extra single beds **Bath:** 2 bathrooms with two washbasins, bathtub & separate walk-in shower **Private Pool:** Private swimming pool featuring sunken beds (selected villas) up to 20 sq.m., heated up to 25°C upon request with extra charge (90€ per day) **Specials:** Ample walk-in wardrobes. Glass doors to create oversized living space. Outdoor Veranda & Landscaped Garden up to 60 sq.m. with sunbeds umbrella & outdoor shower.





